



OUTREACH & ENGAGEMENT COORDINATOR

POSITION DESCRIPTION

ABOUT AWS

AWS is a global membership-based collaboration that connects organizations dedicated to promoting responsible use of freshwater. Our members are drawn from all sectors: leading businesses, non-profits, public sector agencies and academic institutes. By connecting organizations at the forefront of collaboration on water, AWS facilitates the exchange of knowledge to advance the uptake of water stewardship worldwide.

The AWS Standard provides a globally-applicable framework for major water users to understand their water use and impacts, and to work collaboratively and transparently for sustainable water management within a catchment context. The AWS Standard system includes third party certification and a network of accredited professional service providers to support and assess the implementation of the Standard. The AWS Standard system is overseen by a multi-stakeholder governance structure.

The global AWS network is fuelled by information from members, partners and a growing number of local water stewardship networks, coordinated by international staff, our regional partners and local representatives. Knowledge and learning are fundamental to both our ambitions for growth and the integrity of the AWS System.

ABOUT THE ROLE

As Outreach and Engagement Coordinator you will build participation in the AWS System and increase the visibility of AWS activity to members, partners, stakeholders and potential collaborators. Reporting to the Director of Outreach and Engagement you will help to secure the opportunities and resources needed to develop the organisation and to successfully implement the global strategy.

A part of AWS International, the Outreach & Engagement team's role is to facilitate the successful execution of the AWS business model, which comprises four segments – membership; funded partnerships; brand; knowledge and expertise. The Outreach & Engagement team bears principal responsibility for the membership and funded partnerships segments and is a lead collaborator in the brand and knowledge and expertise segments.

The position will be either home based or located at our small office in the east of Scotland.

AMBITIONS FOR THE TEAM

Memberships

- AWS Membership is globally recognised as providing value to diverse stakeholders
- A growing membership base and increasing revenue generated from membership
- Opportunities for wider system growth being developed from member engagement
- Engaged, participatory communications taking place between AWS and members

Funded partnerships

- The AWS System is globally recognised as providing value to partners and funders
- Increased partnership funding is being secured from diverse sources
- Contracts and reporting to funding partners are well-executed
- AWS Regional Partners are supported with fundraising intelligence and applications

Brand

- The AWS Brand is globally recognised, valued and licensed by partners
- Increasing levels of income are generated by use of the AWS brand by licensors
- The AWS Brand is protected through robust licensing risk management processes
- AWS Regional Partners are supported on licensing processes within their territories

Knowledge and expertise

- AWS is a recognised source of knowledge and expertise by diverse audiences
- Increasing levels of income are generated through AWS knowledge and expertise
- New project opportunities are being developed from funders, members and partners
- AWS Global Forum and AWS knowledge events are recognised as must-attend

WHO YOU ARE

You're a sustainability nut

- You will infuse your passion for sustainability into our organization and how we work, and be instrumental in our promotion of the responsible use of freshwater

You're a self-starter

- You will quickly understand the ambitions of the AWS, the business model and the team and take ownership of your role to help us achieve and extend beyond these goals

You're a collaborator

- You will work collaboratively across multiple time zones with international staff, regional partners, local networks, members and partners to grow the AWS System

You're a communicator

- You will ensure we can demonstrate the value and impact of water stewardship in a way that is compelling and inspires confidence

You take pride in your work

- You will ensure our work is considered 'best in class'



WHAT YOU'LL NEED TO SUCCEED

- Experience in communications and / or fundraising within global organizations or networks (experience within ISEAL member standards would be considered an asset)
- Solid understanding of approaches to sustainability and natural resource or environmental management (experience in water management would carry additional weight)
- Proven ability to deliver impact with minimal supervision in a fast-paced and challenging environment.
- Ability to communicate complex technical, or politically sensitive information to diverse audiences in simple and engaging terms
- Fluency in written and spoken English
- High level of competency in Microsoft Office
- The ability to travel internationally as required for the role – minimal though occasional

HOW TO APPLY

If you think you might be right for this job, please send an email marked "VACANCY: OUTREACH & ENGAGEMENT" to jobs@a4ws.org. Your email should include the following attachments:

- A covering letter explaining why you are interested in the position and demonstrating how you meet the person specification
- Your current CV with email addresses and telephone numbers of two referees
- At least two examples of communications materials which you have authored

Only shortlisted candidates will be contacted. Unfortunately, we cannot provide feedback to unsuccessful candidates.