

## ALLIANCE FOR WATER STEWARDSHIP

CHAMPIONING A GLOBAL STANDARD FOR THE SUSTAINABLE USE OF FRESHWATER



Growing populations and economies, changing lifestyles and global climate change are putting increasing pressure on our water resources. Major water users, governments, cities and citizens all recognize the urgent need to work together to ensure the sustainability of this vital resource on which we all depend. Water stewardship enables water users to work together to identify and achieve common goals for sustainable water management and shared water security.

## What is the Alliance for Water Stewardship?

AWS is a global membership collaboration comprising businesses, NGOs and the public sector. Our members contribute to the sustainability of local water-resources through their adoption and promotion of a universal framework for the sustainable use of water - the International Water Stewardship Standard, or AWS Standard - that drives, recognizes and rewards good water stewardship performance.

## What is water stewardship?

Stewardship is about taking care of something that we do not own. Stewardship approaches focus on the management of common pool resources like forests, fisheries or, in our case, freshwater. Water stewardship is based on the principle of there being a collective need for sustainable waterresources and a collective need for effective responses to address shared water-related challenges.

