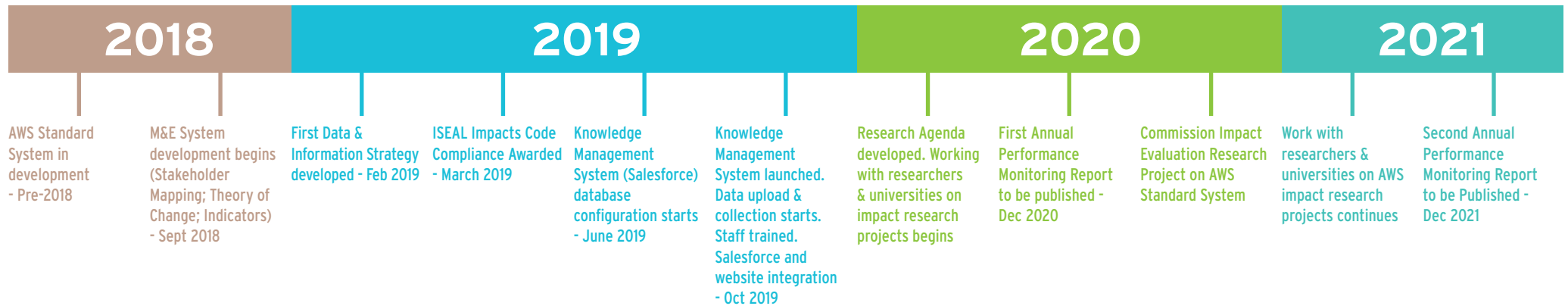


TIMELINE

MEASURING IMPACT OF THE AWS STANDARD SYSTEM



WHAT DO WE MEAN BY IMPACT?

As a Full Member of the ISEAL Alliance, AWS defines impact very specifically as positive and negative long-term effects resulting from the implementation of a standards system, either directly or indirectly, intended or unintended.

WHAT IS A M&E SYSTEM?

An ongoing process through which AWS draws conclusions about its contribution to its five intended outcomes and impacts.

WHY DEVELOP A M&E SYSTEM?

AWS developed its M&E System to improve its effectiveness, build capacity, inform strategy, be accountable to its stakeholders and ensure credibility.

AWS is careful about communicating data and aims to do it in a simple and clear way. AWS ensures that claims made in reports or statements that it issues about the outcomes and impacts of the standard system are accurate and linked to actual findings and conclusions from performance monitoring or outcome and impact evaluations.

To date, AWS has not collected M&E indicator data for long enough to be able to prove impact. AWS will require a statistically valid period of five years to collect sufficient data to make claims on impact. With the release of the AWS Standard V2.0 in March 2019 and launch of the new Knowledge Management Salesforce System in October 2019, AWS has started to collect M&E indicator data at the Standard System, Site Level and Catchment Level to show how good water stewardship practices can drive real change.

As we collect an increasing amount of data year-on-year, we will publish annual Performance Monitoring Reports and evaluation studies will be carried out to identify real impact. AWS will update the website regularly and keep stakeholders informed of this growing body of progress and learnings.

ALLIANCE FOR WATER STEWARDSHIP (SCIO)
 2 Quality Street, North Berwick, EH39 4HW, Scotland
info@a4ws.org
a4ws.org

AWS is registered as a Scottish Charitable Incorporated Organisation (SC045894)